





Waterfront Logistics

Optimizing Operations with Scalable Yard Storage Solutions



he ports of Los Angeles and Long Beach move more cargo than any other U.S. gateway. At this scale, delays are costly for shippers and logistics partners, but with the right partner, congestion becomes manageable. This is where storage capacity, combined with resourcefulness—the very qualities that characterize Waterfront Logistics—defines success.

With yard space for over 5,000 containers, 600,000 square feet of warehousing, cross-docking, transloading and direct rail access, Waterfront functions as an anchor point that keeps freight flowing in the nation's most critical gateway. Its flagship facility, located less than five miles from the ports, spans 85 acres and is situated in the designated overweight corridor.

While this advantageous location provides a strong foundation, the core of Waterfront's operation is its guiding principle—"We Move It Like We Own It." This ethos of ownership and dedication enables the company to meet the specialized needs of its customers expertly and actively contribute to the broader supply chain ecosystem.

"We have the unique ability to balance specialized customer needs while actively contributing to the broader supply chain ecosystem," says Weston LaBar, chief strategy officer.

A Yard Defined by Location and Security

Proximity is only the beginning. Waterfront's two gated entrances, one of which is across the street from the Union Pacific Intermodal Container Transfer Facility (ICTF), reduce congestion and give drivers fast, predictable access. The yard accommodates wheeled and grounded storage, allowing customers to stage containers for long or short durations without tying up equipment or incurring inefficiencies.

Security underpins every yard operation. Each gate is equipped with more than a dozen cameras, designed to capture license plates, seals, container conditions and driver details. Unique QR codes track containers to prevent unauthorized handoffs, while geofencing and smart thermal cameras detect anomalies. Spotlights, live audio communication and harbor police patrols enhance protection, giving shippers confidence in storing sensitive or high-value cargo.

Beyond storage, Waterfront operates a fleet of over 120 trucks, comprising day cabs, sleeper cabs and quad-axle trucks, as well as heavy-duty chassis and specialty equipment capable of handling oversized cargo. By integrating warehousing, fleet resources and secure staging under one roof, it functions as a turnkey service provider, eliminating the need to coordinate with multiple vendors and reducing the friction in moving freight.

Waterfront's leadership and active involvement in key industry associations have strengthened its reputation as a trusted collaborator. Even competitors in logistics turn to its services for reliability, scalability and innovative solutions. By serving both collaborators and competitors

within a cohesive ecosystem, the company demonstrates a distinctive service model and reinforces its market leadership.

Turning Scale into Customer Advantage

Its ability to handle scale and provide integrated services proves invaluable when projects require resources that competitors lack. For instance, when a tariff deadline created urgency, the company coordinated the shipment of more than 30,000 metric tons of industrial material for a client, moving 1,100 truckloads from port to yard in two weeks. Specialized equipment enabled direct drive-through transloading, saving time, cost and truck miles.



We have the unique ability to balance specialized customer needs while actively contributing to the broader supply chain ecosystem.



This example reflects Waterfront's distinct approach, partnering with shippers and trucking companies as an extension of their supply chains.

Waterfront is extending this model beyond Southern California by replicating the scale, security and agility of the Los Angeles yard in other markets. Investments in real-time visibility tools will further strengthen operations, providing customers with immediate insights into cargo movement and safety.

By building infrastructure and embracing innovation, Waterfront adapts to the evolving demands of global trade. More than a storage yard, it is a trusted partner and reliable release point that keeps goods moving through the country's busiest port complex, setting the benchmark for how scale and flexibility should sustain commerce.



Logistics Tech Outlook (ISSN 2644-2515)

ValleyMedia, Inc. 600 S ANDREWS AVE STE 405 FT LAUDERDALE, FL 33301

www.logisticstechoutlook.com

